



## FACT SHEET

Founders/Co-Owners:	Mother, Donna Gabrilson and Daughter, Stacey Barnes
Employees:	3 year-round employees 8 employees during peak season
Address:	10953 N. Frank Lloyd Wright Blvd Ste. 105 Scottsdale, AZ 85259
Phone:	480-575-0737 or 480-282-3815 Toll Free: 877-865-7476
Fax:	480-575-0317
Website:	<a href="http://www.goodytwos.com">www.goodytwos.com</a>
The Company:	Founded in 2004 by Mother, Donna Gabrilson and Daughter, Stacey Barnes, GoodyTwos Toffee Company had humble beginnings in Gabrilson's home kitchen. Using her family toffee recipe, those humble days are long gone as the duo now oversee their artisan toffee company from a spacious, artfully designed store-front in Scottsdale, Arizona. GoodyTwos Toffee Company creates a unique fusion with the past and present tapping into hidden comforts yet reflecting modern sensibilities and joy. GoodyTwos Toffee Company is the winning combination of Mom's talent and timeless honored values and daughter's contemporary marketing savvy. The duo partnered with Lunabrand in 2009 for rebranding, taking them to the next level in all aspects of image and positioning. Most recently, the company has launched a comprehensive e-commerce site to accommodate their exponential popularity and growth.

GoodyTwos Toffee is handcrafted from scratch daily using only the finest, artisan ingredients — locally sourced, whenever possible. Rich creamery butter, imported Belgian chocolate, Madagascar vanilla, Cruz™ Tequila, are just a few examples of GoodyTwos quality ingredients used in their one-of-a-kind toffee. Hand-packed in attractive signature packaging GoodyTwos Toffee is available for shipping worldwide. All toffees are preservative and gluten-free.

GoodyTwos Toffee Company's core product line includes seven delicious toffee flavors available from ¼, ½, and 1-4 pound boxes in customizable increments. Holiday and custom gifts are available as well as gifts that feature corporate logo imprinted packaging. GoodyTwos Toffee Company accepts all major credit cards.